



HI, MY NAME IS RESUL!

I am a social media manager with 5 years of experience in several industries as e-commerce, health, education.

I can develop, implement and manage your social media strategy, create new content (including original text, images, video), run a social media campaign, monitor SEO and customer engagement.

In my free time, I am playing the baglama (Turkish traditional instrument), singing, and creating videos for my Instagram.

CONTACT

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bandirma.r@gmail.com

<http://www.resulizm.tilda.ws/>

Istanbul, Turkey

FB: @resulbandirma

IG: @resulbandirma

Be: @resulbandirma

Vimeo: @bandirmaresul

RESUL BANDIRMA

SOCIAL MEDIA CONTENT
CREATOR | GRAPHIC
DESIGNER | VIDEO EDITOR

EDUCATION

Anadolu University | 2010 - 2020

Bachelor degree: Sociology

HARD SKILLS

- Design (Final Cut Pro, Adobe Premiere Pro, Adobe Photoshop)
- Social Media
- Content Strategy
- Ecommerce
- Copywriting

SOFT SKILLS

- Analytics
- Creativity
- Collaboration
- Communication
- Customer Service

LANGUAGES

- Turkish: Fluent
- English: Upper-Intermediate

EXPERIENCE

SOCIAL MEDIA MANAGER | ANTIK KURUYEMİŞ

SEP 2020 - AUG 2022 | ISTANBUL, TURKEY

- Planning, creating, and publishing visual content on social media platforms including Facebook, Instagram, YouTube, Pinterest, LinkedIn, and Tumblr.
- Creating blog content for the website.
- Develop online marketing campaigns, planning and coordinating advertisement projects with outsourced agencies.
- Engaging with customers on social media about the products.
- Average order value (AOV) %19 increased.
- E-commerce Conversion Rate %14 increased.

SOCIAL MEDIA MANAGER | BRUKSEL IVF & WOMEN'S HEALTH CENTER

MAR 2019 - FEB 2020 | ISTANBUL, TURKEY

- Planning, creating, and publishing visual content on social media platforms including Facebook, Instagram, YouTube.
- Managing advertisements on social media platforms.

SOCIAL MEDIA MANAGER | İSTANBUL AYDIN UNIVERSITESI

JAN 2018 - FEB 2019 | ISTANBUL, TURKEY

- Planning, creating and publishing visual content on social media platforms including Facebook, Instagram, YouTube, and Twitter.
- Managing video works during events.
- The amount of Instagram followers increased from 5,000 to 14,000.

FREELANCE CAMERA OPERATOR

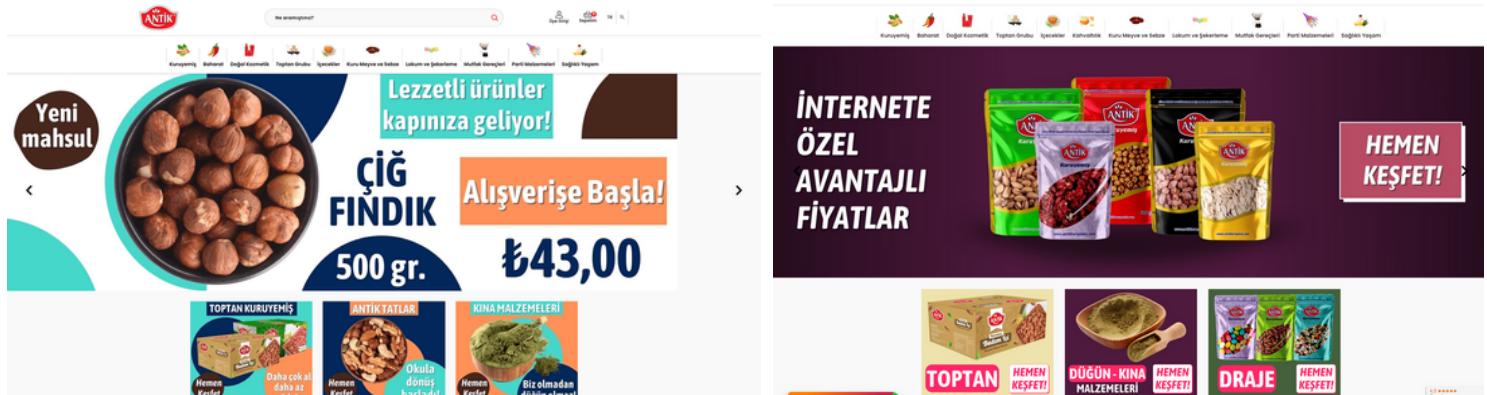
JUN 2013 - JAN 2018 | FEB 2020 - SEP 2020 | ISTANBUL, TURKEY

- Filming with digital cameras including DSLRs for entertainment events, advertisements, corporate videos.
- Live coverage / breaking news in any big event for local news.

MY WORKS:

<http://www.resulizm.tilda.ws/>
<https://www.behance.net/resulbandirma/moodboards>
<https://vimeo.com/bandirmaresul>

SOME OF MY DESIGNS FOR A WEBSITE AND SOCIAL MEDIA PLATFORMS FOR A NUTS COMPANY "ANTIK KURUYEMİŞ"



Yeni mahsul

Lezzetli ürünler kapınıza geliyor!

Çiğ Fındık 500 gr. 43,00

TOPTAN KURUYEMİŞ

ANTİK TATLAR

KINA MALZEMELERİ

TOPTAN HEMEN KEŞFET!

ANTİK KURUYEMİŞ

HEMEN KEŞFET!

TOPTAN HEMEN KEŞFET!

DÜĞÜN - KINA HEMEN KEŞFET!

DRAJE HEMEN KEŞFET!

