



RESUL BANDIRMA

SOCIAL MEDIA CONTENT
CREATOR | GRAPHIC
DESIGNER | VIDEO EDITOR

EDUCATION

**Anadolu University| 2010 -
2020**

Bachelor degree: Sociology

HARD SKILLS

- Design (Final Cut Pro, Adobe Premiere Pro, Adobe Photoshop)
- Social Media
- Content Strategy
- Ecommerce
- Copywriting

SOFT SKILLS

- Analytics
- Creativity
- Collaboration
- Communication
- Customer Service

LANGUAGES

- Turkish: Fluent
- English: Upper-Intermediate

HI, MY NAME IS RESUL!

I am a social media manager with 5 years of experience in several industries as e-commerce, health, education. I can develop, implement and manage your social media strategy, create new content (including original text, images, video), run a social media campaign, monitor SEO and customer engagement. In my free time, I am playing the baglama (Turkish traditional instrument), singing, and creating videos for my Instagram.

CONTACT

+90 (539) 200-85-09
bandirma.r@gmail.com
<http://www.resulizm.tilda.ws/>
Istanbul, Turkey

FB: @resulbandirma
IG: @resulbandirma
Be: @resulbandirma
Vimeo: @bandirmaresul

EXPERIENCE

SOCIAL MEDIA MANAGER | ANTİK KURUYEMIŞ

SEP 2020 - AUG 2022 | ISTANBUL, TURKEY

- Planning, creating, and publishing visual content on social media platforms including Facebook, Instagram, YouTube, Pinterest, LinkedIn, and Tumblr.
- Creating blog content for the website.
- Develop online marketing campaigns, planning and coordinating advertisement projects with outsourced agencies.
- Engaging with customers on social media about the products.
- Average order value (AOV) %19 increased.
- E-commerce Conversion Rate %14 increased.

SOCIAL MEDIA MANAGER | BRUKSEL IVF & WOMEN'S HEALTH CENTER

MAR 2019 - FEB 2020 | ISTANBUL, TURKEY

- Planning, creating, and publishing visual content on social media platforms including Facebook, Instagram, YouTube.
- Managing advertisements on social media platforms.

SOCIAL MEDIA MANAGER | İSTANBUL AYDIN UNIVERSITESİ

JAN 2018 - FEB 2019 | ISTANBUL, TURKEY

- Planning, creating and publishing visual content on social media platforms including Facebook, Instagram, YouTube, and Twitter.
- Managing video works during events.
- The amount of Instagram followers increased from 5,000 to 14,000.

FREELANCE CAMERA OPERATOR

JUN 2013 - JAN 2018 | FEB 2020 - SEP 2020 | ISTANBUL,
TURKEY

- Filming with digital cameras including DSLRs for entertainment events, advertisements, corporate videos.
- Live coverage / breaking news in any big event for local news.

MY WORKS:

<http://www.resulizm.tilda.ws/>

<https://www.behance.net/resulbandirma/moodboards>

<https://vimeo.com/bandirmaresul>

SOME OF MY DESIGNS FOR A WEBSITE AND SOCIAL MEDIA PLATFORMS FOR A NUTS COMPANY "ANTİK KURUYEMİŞ"

