



Fairness Has No Borders



Fair for Life promotes an approach of Fair Trade that allows all producers and workers who are at a socio-economic disadvantage to access a wider range of social and economic benefits. Fair Trade is part of a broader context of sustainable development within a region that safeguards and supports the local social fabric, particularly in rural settings. These principles hold true equally well in the Global South as the Global North and apply throughout the whole supply chain covering producers, traders, manufacturers and brand holders.

Fair For Life Commitments



1. Commit to **FAIRNESS** by orienting the business model to fair practices based on a fair pricing policy and a respectful dialogue with its respective suppliers.
2. Respect **HUMAN RIGHTS** and offer **DECENT WORKING CONDITIONS** to improve the living conditions and well-being of workers and their families.
3. Respect the **ENVIRONMENT, BIODIVERSITY** and **CLIMATE** by taking responsibility for one's environmental impacts and progressively implementing sustainable agricultural practices encouraging conversion to organic farming.
4. Act for sustainable **LOCAL DEVELOPMENT** through collectively identifying challenges and creating development projects adapted to local contexts.
5. Strengthen **SOUND BUSINESS PARTNERSHIPS** through a progressive approach with economic partnerships that improve the structure and durability of supply chains.
6. Provide producers and workers with democratic representation and collective bargaining capacity to develop their economic opportunities.
7. Enable **INFORMED PURCHASE DECISIONS** through transparent communication which guarantees consumers physical traceability of FFL ingredients.





Today, Fair for Life brings together a community of more than 700 certified companies and organisations in over 70 countries. Their commitment in Fair for Life directly impacts 235,000 producers and workers and generates nearly €1 billion in certified products sales.

Fair For Life Advantages



- The possibility to recognize other schemes that can be complementary, enabling synergies and a wider sourcing
- An independent third-party certification
- An internationally recognized programme, based on key baseline reference standards (International definitions of Fair Trade, ISO 26000, ILO conventions,

social criteria of IFOAM, etc.)

- An approach of continuous improvement, and the possibility to assess overall performance with regards to fair trade
- The ability to source Fair Trade ingredients from any country (South & North)



Source: www.fairforlife.org



Fair For Life at K.F.C. Gıda A.Ş.

K.F.C Gıda is one of the first companies in Türkiye with Fair for Life certification.



Fair for Life performance achieved:

72,9

Certified Products:

Raisins, Dried Figs, Dried Apricots

Validity:

Validity Date: 30/04/2027

We manufacture top quality, certified, natural health food products, by implementing sustainable techniques and purchasing raw material directly from small farmers.



Raisins: We are currently working with 14 contracted farmers. The origin of raisins is Izmir and Manisa a province located in Aegean Region in Türkiye. We obtain raisins from approximately 1064 decare of field.



Figs: We are currently working with 13 contracted farmers. The origin of dried figs is Aydın a province located in Aegean Region in Türkiye. We obtain dried figs from approximately 609 decare of field.



Apricots: We are currently working with 3 contracted farmers. The origin of dried apricots is Malatya a province located in the Eastern Anatolia region of Türkiye. We obtain dried apricots from approximately 501 decare of field.



Our goal is to reach more producers and production areas with FFL Certificate.



www.kfc.com.tr



Fair For Life Projects



K.F.C. Gıda is aware that children are our future! For this reason, it never stops supporting education. In November 2023, together with Ahbap, one of Türkiye's most important non-governmental organizations, K.F.C. Gıda supported educational activities in Hatay and Adıyaman. K.F.C. Gıda opened two libraries in Kırkhan Science High School dormitory and a music classroom in Gölbaşı Science High School. K.F.C. Gıda ensured that students were provided with a comfortable study and

reading space. In the past, desks were donated to schools and educational support was provided to many students. K.F.C. Gıda believes that supporting agriculture will save the future! For this reason, it never stops supporting farmers. It supports farmers with such as fertilizer spreaders, shovels, personal protective equipment, fire extinguishers, land drones and generators. K.F.C Gıda built charity fountains in the areas where our farmers live and repaired collapsed mosque roofs.





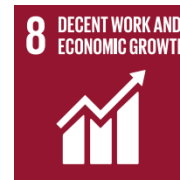
During the Covid-19 pandemic, two respirators were donated to a public hospital in Menemen, Izmir. In addition, medical masks were donated to producers and employees during the pandemic.



The Fair for Life has 12 goals in terms of sustainable development goals. These:



SUSTAINABLE DEVELOPMENT GOALS



Sources: www.kfc.com.tr & www.fairforlife.org